

## What is Twitter ?

At present Twitter is the most successful Microblogging service. But how works Twitter, how can it be used? Some important hints:

### How does Twitter?

In principle, there is a sender of a message in Twitter and an unlimited amount of receivers (followers). You can use Twitter to receive public messages (Tweets) of a length of up to 140 characters from all Twitter users you are connected to and/or subscribed to (following). Such a message must not be limited to text it may also include links to websites, photos or even small video streams. This means that this is the ideal tool to quickly send short messages to many followers, who can read them immediately since they are as short as e-mails. Twitter's advantage is in particular the briefness of the messages that can easily be read at a glance in contrast to long e-mails. Basically a Twitter message is like a circular of one sender to all followers in the network who are connected to this sender.

In addition to the above circulars there are also the so called reply messages. With this type a message with "@USERNAME" before the text itself (reply) is created and sent. This means that the message will not only be sent to the receiver concerned but that everyone who subscribed to this user (@USERNAME) may read it. This works even in case that the receiver of the message is not a "Follower" of yours, which means that he has not subscribed to your messages. Like this you will reach with one single message not only one specific receiver but also all the groups of his followers.

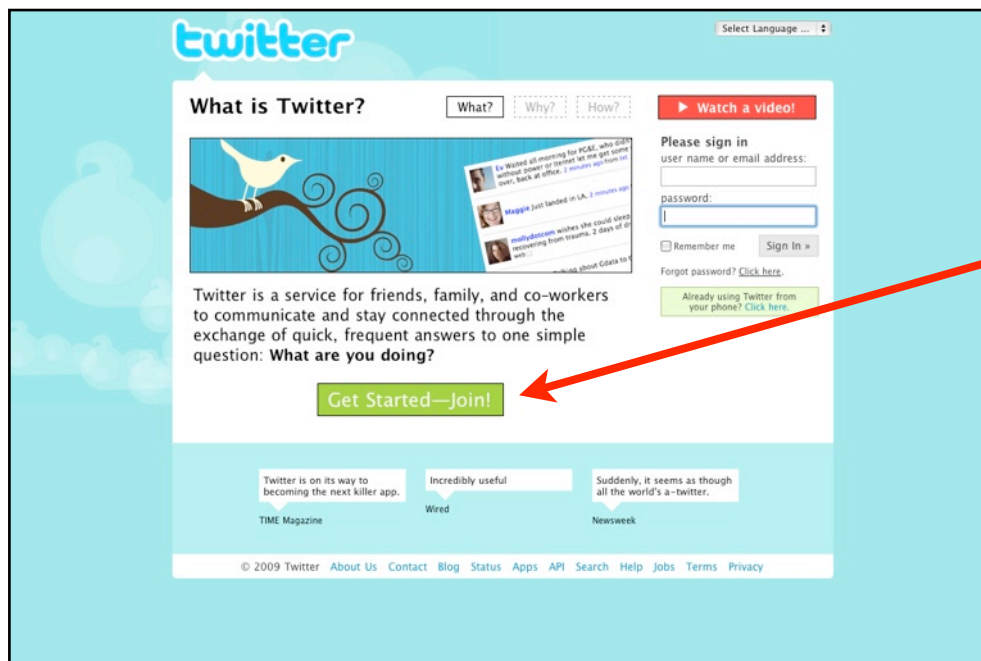
There is also a third way to post Twitter messages – the so called Direct Message (DM). You can use this to contact individual participants. With this method only the specified receiver and not every one of the followers will be able to read the message. For all Twitter messages, however, you should be aware of the fact that the protection of individual messages within the entire network is not very strong and that this platform should in no way be used to send confidential data.

### What Twitter brings to me?

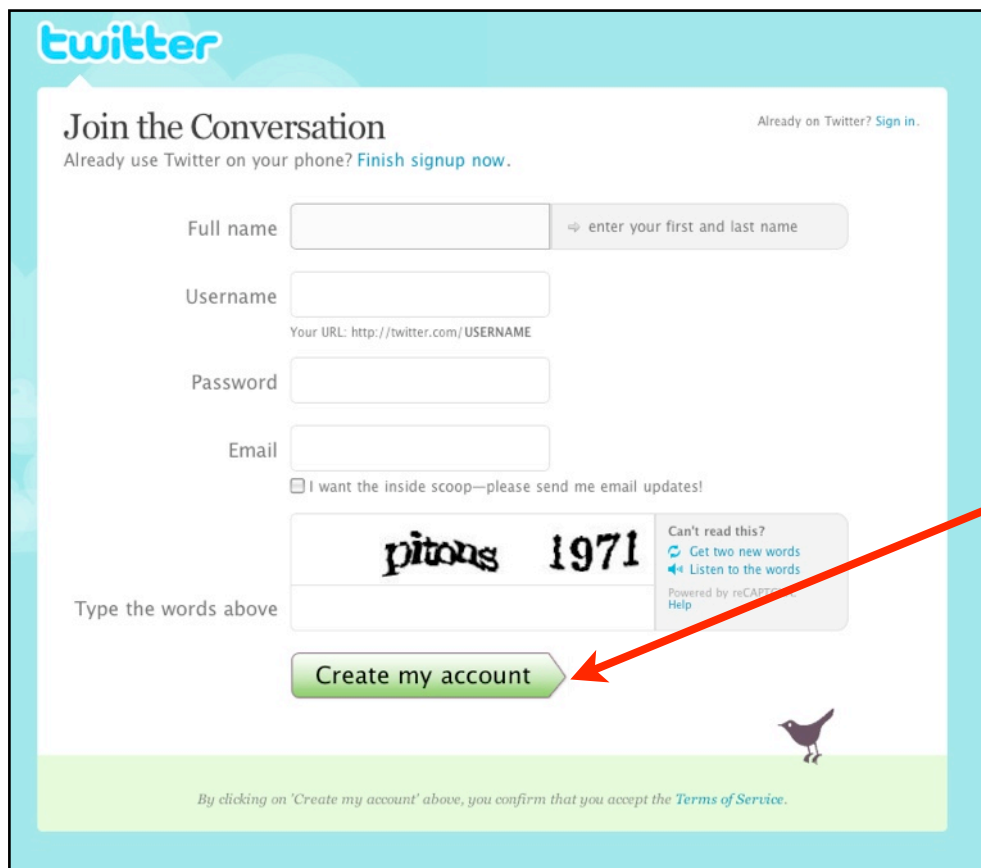
You can use Twitter to exchange short messages, images or small videos and as a matter of fact also Internet links with other users of the Twitter system. These may be messages with very private contents but also information from partners such as ORGAKOM. You may subscribe to an unlimited amount of Twitter users to receive their contents but also be subscribed by the users of this service (followers), who will then in return receive the messages, which you post. Another important advantage is that this service is free of costs to the user who has Internet access.

Just give it a try yourself! We have prepared detailed instructions on how to set up a Twitter account for you.

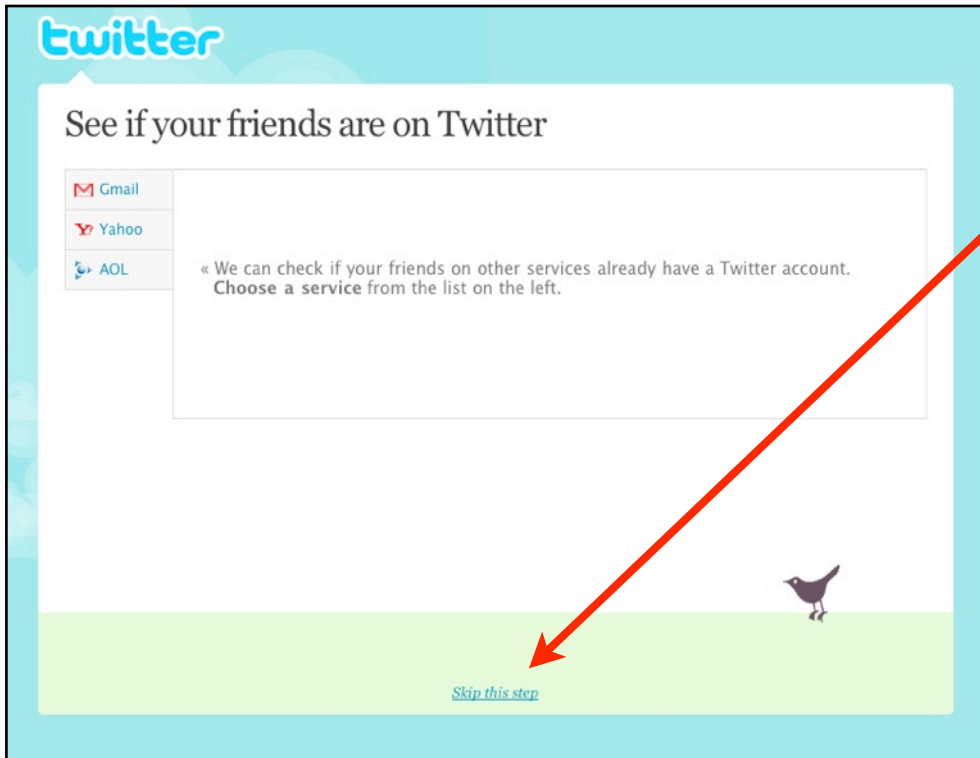
## Setting up a Twitter account



First, go the website  
<http://www.twitter.com>  
 then click on the  
 „Get Started - Join!,,



Then complete the form. Your “Full name” will later be displayed together with your messages. The “Username” will be the address of your Twitter account via which it will be possible to reach you in the future. As soon as you have completed the form entirely, click on  
 „Create my account“.



You can skip this page at this point of time – click on

„Skip this step“.



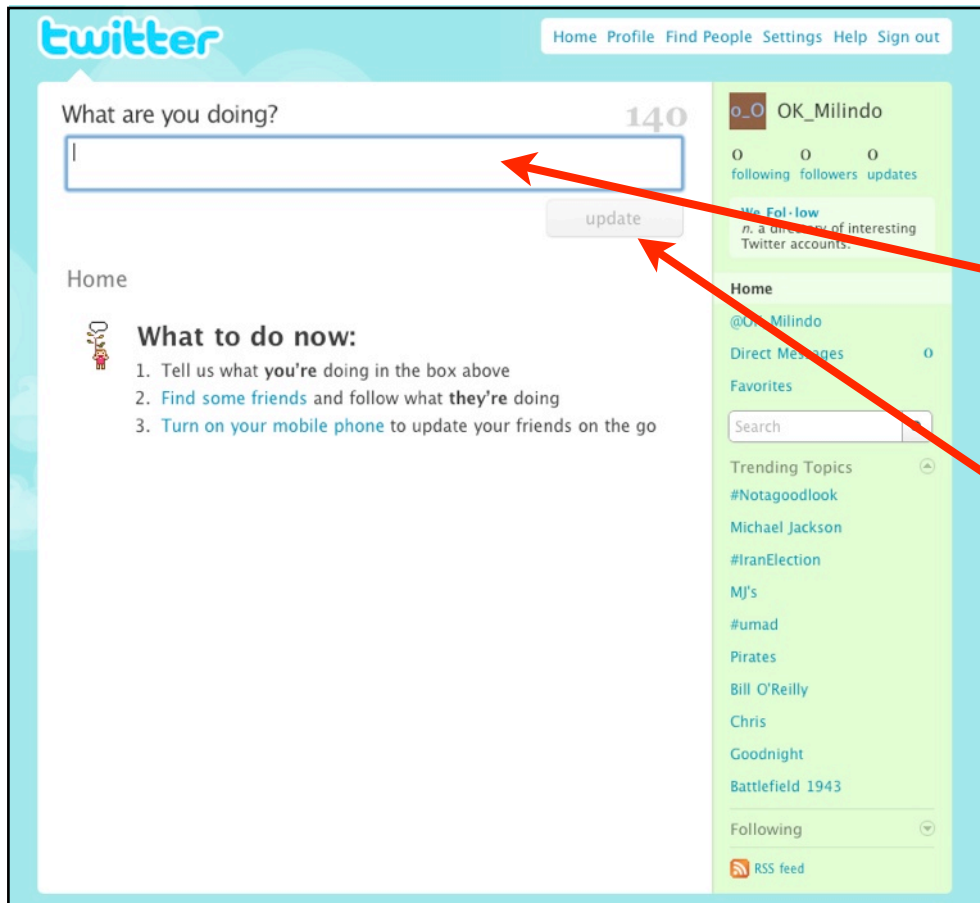
On this page, existing users will be suggested for following. Here you should deactivate the

„Select All“

selection field and then click on

„Finish“

# ORGAKOM :



Your account will now be ready to be used.

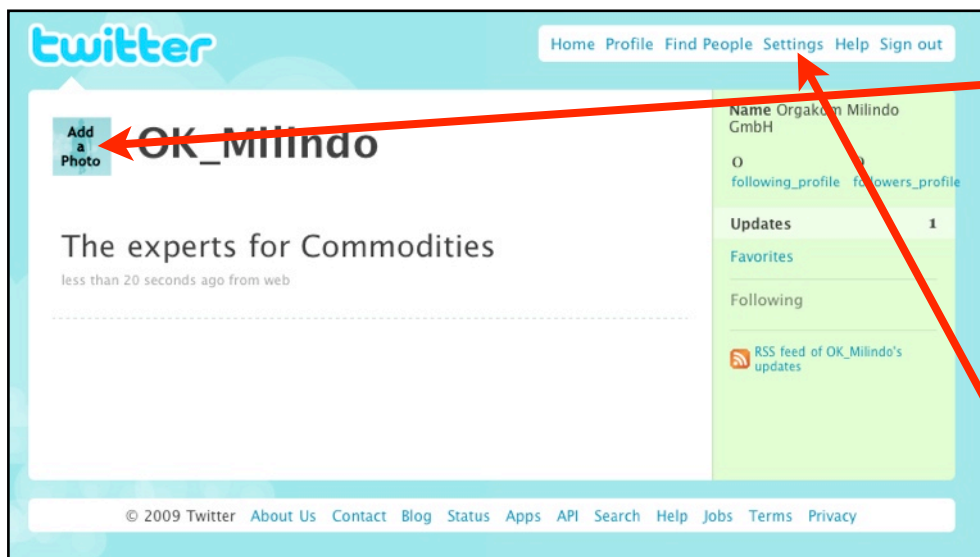
Then enter some short notice about yourself under

**“What are you doing?”**

and then click on the

**„update“**

button.



If you click on

**„Add a Photo“**

you can add a photo which will be transferred together with your messages.

If you click on

**„Settings“**

in the menu bar of Twitter, you can make additional settings.

# ORGAKOM :

**Orgakom Milindo (d)**

Account Password Devices Notices Picture Design

Name:   
Enter your real name, so people you know can recognize you.

Username:  Your URL:  
http://twitter.com/Orgakom\_Milindo  
No spaces, please.

Email:  milindo@orgakom.biz

Time Zone:  (GMT+01:00) Berlin

More Info URL:  http://www.orgakom.biz  
Have a homepage or a blog? Put the address here.  
(You can also add Twitter to your site here)

One Line Bio:  Die Experten für Rohstoff  
About yourself in fewer than 160 chars.

Location:  W  
Where in the world are you?

Language:  English

What language would you like to Twitter in?

Protect my updates  
Only let people whom I approve follow my updates. If this is checked, you WILL NOT be on the public timeline. Updates posted previously may still be publicly visible in some places.

Delete my account.

**Account**  
From here you can change your basic account info, fill in your profile data, and set whether you want to be private or public.

**Tips**

- Filling in your profile information will help people find you on Twitter. For example, you'll be more likely to turn up in a Twitter search if you've added your location or your real name.
- Change your Twitter user name anytime without affecting your existing updates, @replies, direct messages, or other data. After changing it, make sure to let your followers know so you'll continue receiving all of your messages with your new user name.
- Protect your profile to keep your Twitter updates private. Approve who can follow you and keep your updates out of search results.

You can use this page to make the most varied settings. The best solution would be if you tried all the possibilities yourself.

On the end click on

„Save“

twitter Home Profile Find People Settings Help Sign out

What are you doing?

Latest: #Commodities We sell 12 x 25.000 MT Urea 46N Fertilizer to a special price. 2 days ago

**Home**

**OK\_Milindo #Commodities** We sell 12 x 25.000 MT Urea 46N Fertilizer to a special price.  
3:55 PM Jul 10th from web

**OK\_Milindo #Commodities** Freight rates for bulk shipments in Asia to rise against the previous week up 7.9%  
1:36 PM Jul 10th from Tweetie

**OK\_Milindo #Commodities** We can be offer 12 x 30,000 MT Potassium Chloride directly from the factory, FOB Baltics or CIF ASWP.  
1:29 PM Jul 10th from Tweetie

**OK\_Milindo**  
1 following 7 followers 7 updates

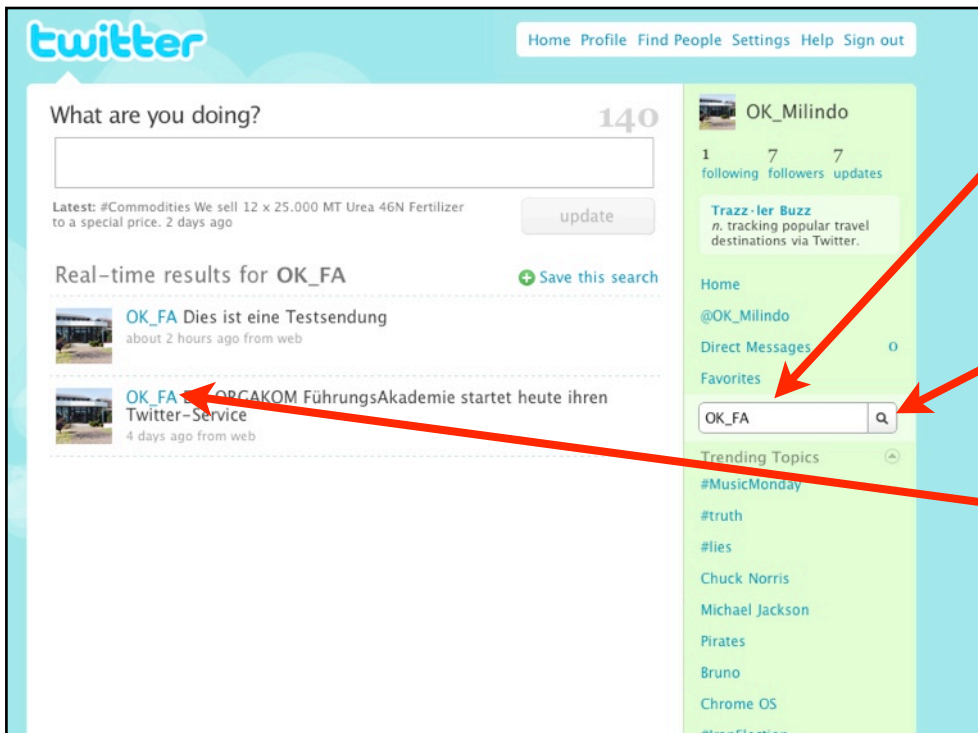
**Home**  
@OK\_Milindo  
Direct Messages 0  
Favorites  
Trending Topics  
#lies  
#72b381  
Chuck Norris

How can I subscribe to a sender?

Now we want to show to you how you can subscribe to individual senders in order to follow them so that you will receive their information. To do so go first to the page

„Home“

## ORGAKOM :



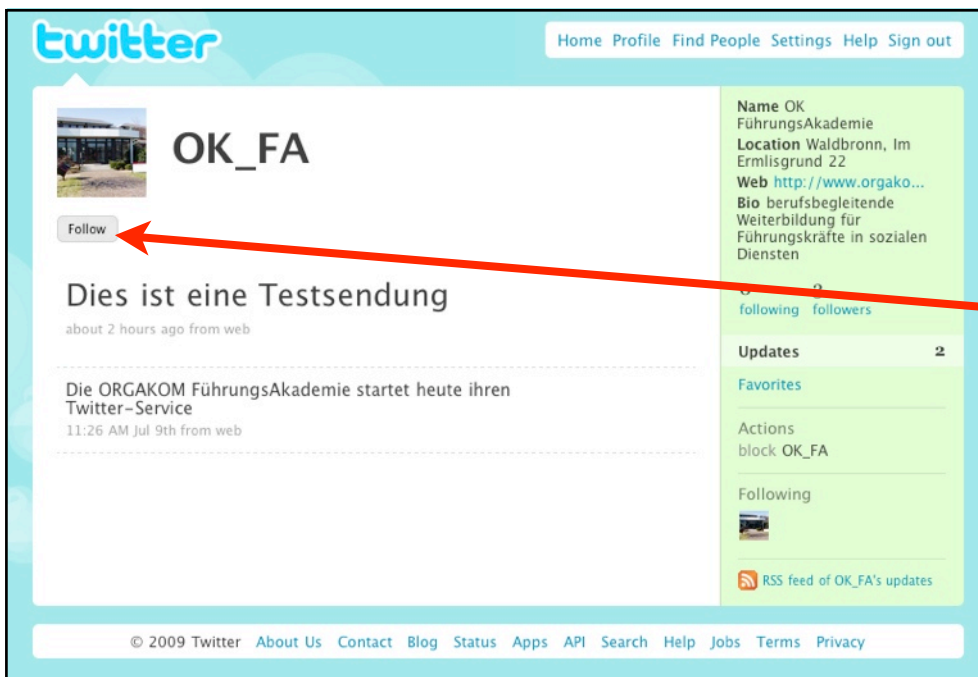
Now enter the sender's user name into the

„Search“

field on the left side and click on the

„Search-Symbol“.

Now the messages of those users (senders) will be displayed, who have that name, which you have been searching for. Then search for the sender you wish to subscribe to and click on his name (blue font) in the display.



The page will show his name and photo, if available. Below, you will find a

„Follow“

button. Click on this button – and you will already be subscribed to this sender so that you will receive his sent messages.

Some information on ORGAKOM's Twitter account:

### **Orgakom\_Milindo**

(Twitter-Account of ORGAKOM Milindo GmbH with news in German language)

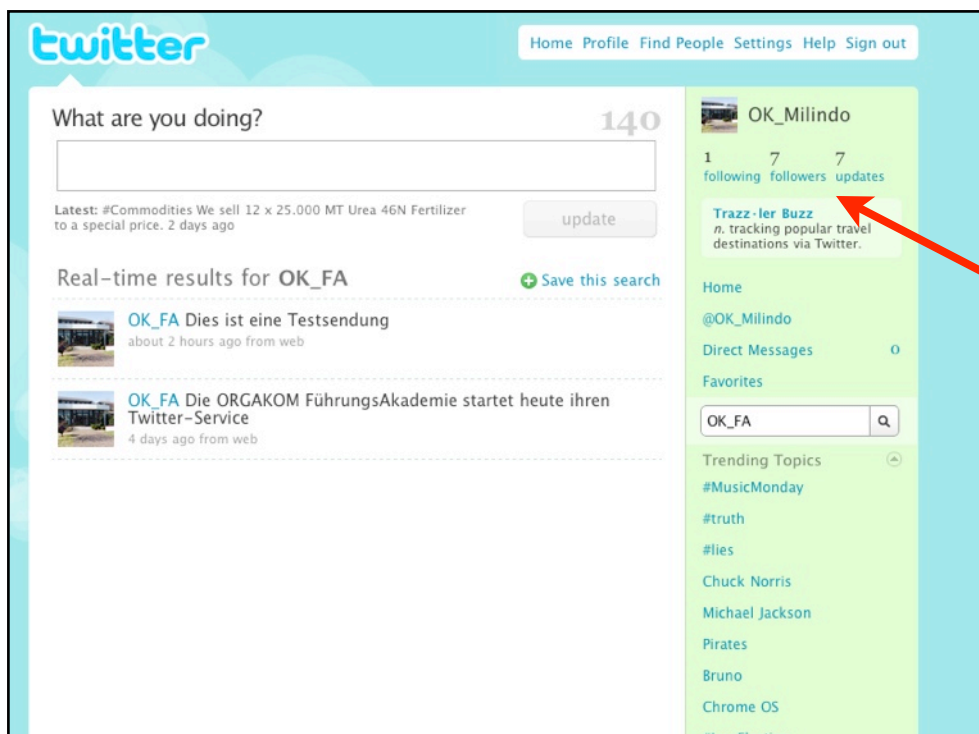
### **OK\_Milindo**

(Twitter-Account of ORGAKOM Milindo GmbH with news in English language)

### **OK\_FA**

(Twitter-Account of ORGAKOM FührungsAkademie GmbH)

Here are some tips and further information:



On the right side of the Twitter screen under the name list you will see how many users are already following and also how many other users have subscribed to your account (followers) and how many messages you have sent.

Now we'd recommend to you to test it yourself; you will certainly find additional functions in Twitter.

**Do I always have to access Twitter via the Internet pages or are there specific browsers or software?**

You may but must not display your Twitter messages via the Internet pages or your browser. There is a series of software that you can install to your computer and which you can use to send and receive Twitter messages such as Tweetie.

- Tweetie** - its a special Twitter-Browser for all Computer with Mac OS 10.4 ore higher you find it here: <http://www.atebits.com/tweetie-mac/>
- Twhirl** - its a universal Twitter-Browser for Windows and Apple systems, you find it here: <http://www.twhirl.org/>
- getsnitter** - its a Twitter-Browser for Windows and Apple systems you find it here: <http://getsnitter.com/>

More informations over Twitter-Browser you can find here : <http://twitter.pbworks.com/WindowsApps>

## Can use my cell phone to access Twitter?

Yes this is possible but you will need specific software for your phone. Just visit the website of your phone producer or search for it in Google.



For iPhone users there is a very nice Twitter app called "iTwitter" which can be downloaded free of charge from the App-Store. But also for the Tweetie browser there is already an App for the iPhone.

Twitter along with you now ORGAKOM - subscribe to one of our accounts and vice versa can also use Twitter to send us information quickly as possible.

Have fun!

Their  
ORGAKOM Team